

Telefónica



ITU Green standards week

Innovating today for
a sustainable tomorrow

From 16-20 September 2013
Telefónica District, Madrid

General Information

Madrid, Spain, 16 - 20 September 2013

Dates: 16-20 September 2013

Venue: [Telefónica Headquarters](#)

Distrito Telefónica
Ronda de la Comunicación
s/n. 28050 Madrid

Participation is free of charge

Discussions will be held in English and Spanish

Remote participation will be provided

ITU is organizing the third **Green Standards Week** from **16 to 20 September 2013 in Madrid**, Spain, which will be hosted by Telefónica.

The **Green Standards Week** will bring together leading specialists in the field, from top policy-makers to engineers, designers, planners, government officials, regulators, standards experts and others.

The main purpose is to raise awareness of the importance and opportunities of using ICT standards to build a green economy and shape smart sustainable cities.

Event Overview

- **16 September 2013:** ITU, UNEP, UNU, CEDARE forum on **E-waste**.
- **17 September 2013 (morning):** forum on **Greening Mobile Devices - Building Eco-Rating Schemes**.

Organizers



Host

Telefónica

- **17 September 2013 (afternoon):** 2nd meeting of the **Focus Group on Smart Sustainable Cities**.

For additional information please visit:

<http://itu.int/en/ITU-T/focusgroups/ssc/>



Partners

- **18 September 2013:** High Level Segment on **Smart Sustainable Cities**.
- **18 September 2013:** Award Ceremony of the **3rd ITU Green ICT Application Challenge**.



- **19-20 September 2013 (morning):** 3rd ITU/WMO/UNESCO IOC Workshop on **Propelling a Pilot Project on Green Cables**.
- **20 September 2013 (afternoon):** closed meeting of the **ITU/WMO/UNESCO-IOC Joint Task Force** on Submarine Communications Networks For Climate Monitoring and Disaster Warning.



Contacts

A draft programme, practical information and online registration for the **Green Standards Week** are available on the ITU website at: <http://itu.int/en/ITU-T/Workshops-and-Seminars/gsw/201309/>

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