

# Exercise “How to enhance effective collaboration: communication and persuasion”

## Part 1 - Communication methods:

All valid methods

- **Rational analysis:** fundamental skill, most effective to build credible arguments (listing of chemicals under conventions: alternatives)
- **Reference legitimate policies, rule and standards:** essential as it creates legal obligations, and to ensure harmonization with other legal systems (cf. EU)
- **Build alliances and coalitions:** (as an alternative) to demonstrate advantages
- **Cite credible sources:** experts from institution and academia are likely to effectively assist policy-makers as they are specialized
- **Establish urgency or scarcity:** enables to prioritize issues in policy-making
- **Connect to strategy or high level goals:** very important as well